

# DRONE | XC

## Free XC-RC1 Rear Camera Promotion

Valid April 1-May 31, 2025



### » "Get a Free Rear Cam with Drone XC Dash Cam Installation!"

In an effort to drive Drone XC customers to our dealers, Firstech is promoting a FREE rear camera with every Drone XC Dash Cam installation through the May 31st, 2025. This offer will be advertised to new and existing DroneMobile customers through social media, email, web, and the DroneMobile App.

Promoted to U.S. and Canadian Customers!

LIMITED TIME OFFER

### GET A FREE REAR CAM!

Available with Drone XC-LTE Dash Cam purchase at participating dealers.

DRONE



### DRONE | RC1

1080p Full HD Rear Camera Add-On



### » How to Participate

Valid through May 31, 2025 or while supplies last. For a limited time, DroneMobile dealers will receive a free XC-RC1 (MSRP: \$99.99) with any qualifying purchase of Drone XC-LTE. All DroneMobile dealers are encouraged to participate in this North American promotion.

- 1 Place a qualifying order for Drone XC-LTE from Firstech or participating distributor.
- 2 Get a FREE Drone XC-RC1 rear camera for each Drone XC-LTE you purchase.
- 3 Promote the offer to new and existing DroneMobile customers in your area!

### » Drone XC-LTE Insights

## 80%

% of XC users purchase an LTE data plan.

## 75%

% of XC users attach a rear or interior camera.







## 95%

% of XC users subscribe to Premium for GPS Tracking.

### Promotion Terms & Conditions

Free Drone XC-RC1 Rear Camera promotion for DroneMobile U.S. and Canadian dealers and consumers is valid from April 1st through May 31st, 2025 or while supplies last. Available from Firstech and participating distributors. Free rear cameras issued during this time will not be returnable for credit. Terms and conditions may apply. Contact your Firstech sales representative for more details.

### » Key Features

-  **2K Dash Cam with Sony Image Sensor**  
Records video in crystal-clear 2K QHD (1440p) at the front. Supports one additional 1080p camera.
-  **Integrated Security & Remote Start**  
The only dash cam capable of controlling door locks, remote starting, and security monitoring.
-  **Live View over LTE\***  
See what your car sees in real-time with live streaming from anywhere in the world.
-  **GPS Tracking**  
See your car's location on a map in seconds.
-  **Enhanced Vehicle Monitoring**  
Built-in impact, glass-break, and tilt sensors that trigger recordings and smartphone alerts.
-  **Parking Mode**  
Drone XC keeps an eye on your car like never before - even while you're parked.

\* Additional streaming plan required.



### » Target Customers

**The customer:**

Remote start/security shoppers

**The pitch:**

Control, track, and monitor your vehicle from one app with one hardware.

Press "Lock" in the DroneMobile App to arm your security system AND activate your dash cam.

Stay informed about your vehicle with instant push notifications if shock, tilt, glass-break is detected.

**The customer:**

Dash cam shoppers

**The pitch:**

Monitor your vehicle in real-time with LTE Live View and track your car's GPS location in seconds.

In the event of an accident, conveniently access your footage via the DroneMobile app or removable 64GB micro SD card.

Stay informed about your vehicle with instant push notifications if shock, tilt, glass-break is detected.

**The customer:**

Fleet operators/drivers

**The pitch:**

Protect your fleet with an all-in-one security and video monitoring solution.

Gain protection against fraud with video evidence of incidents - both while on and off the road.

In addition to front camera, add an exterior or interior-facing camera for more surveillance coverage.

### » Frequently Asked Questions

**How does the Drone XC connect to my smartphone?**

For remote control and live view, Drone XC uses its own 4G LTE connection to connect to your smartphone.

For viewing the recordings on your Drone XC's SD card, you will connect to the Drone XC's private Wi-Fi network.

**Is a subscription required to use Drone XC as a standalone dash cam?**

While a subscription **IS NOT** required to access the Drone XC-LTE's local storage over Wi-Fi, a subscription **IS** required for live view, GPS, and remote control.

**How much do subscriptions for LTE connectivity cost?**

DroneMobile LTE control plans (Basic) start at \$5.99/month. Control + tracking plans (Premium) start at \$11.99/month.

LTE live streaming is a separate add-on that can be activated for \$7.00/month.

Premium Plus bundles control, advanced tracking, and live streaming for as low as \$19.99/month.

Save over 30% per month with prepaid annual plans.

**What recording modes does Drone XC support?**

Drone XC supports the following recording modes: driving, event, parking with motion, parking with alerts, standby, and parking timelapse.

With an LTE live streaming plan, Drone XC also supports live streaming (540p resolution) and cloud playback.